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FOR IMMEDIATE RELEASE

Wadena Light and Water Rebates Maslowski Wellness Center for Efficiency

Wadena – Wadena Light and Water presented Maslowski Wellness Center a check in the amount of \$37,371.81 as part of the Bright Energy Solutions® rebate program. This program encourages energy efficient choices by offering cash incentives for qualifying equipment. The ultimate goal of this program is to help customers like the Wellness Center save money on their electrical usage and help control the use of a valuable resource.

When the Wellness Center was in the planning phase, an interest in energy efficient construction and equipment was expressed and leaders partnered with David Evans at the public utility. Wadena Light and Water worked with their wholesale electric provider, Missouri River Energy Services, to create a new construction review project using both the engineering team for the Wellness Center and MRES's engineering team. By incorporating more efficient choices in heating and cooling, lighting, and other measures, the Wellness Center was able to decrease electricity usage relative to a building built to current code standards. The modeling paid off and the Wellness Center will save over 200,000 kilowatt hours annually and reduce their peak usage by 118 kilowatts each month. In addition to the rebate, they will save \$23,173 annually in electric costs relative to a similar building just built to code. The electric savings alone is enough to provide electricity to 20 homes annually!

Wadena Light and Water offers no-cost walk-throughs for their commercial customers to help them understand their electrical rates, usage, and ways to reduce their consumption. These visits provide valuable data on how customers are able to reduce their utility bills for many years to come. To apply for cash incentives, customers must complete an application form and provide the required documentation to Wadena Light and Water. The utility currently offers cash rebates to qualified customers for these commercial and industrial programs:

- Heating and Cooling
- Food Service
- Lighting – retrofit and new construction
- Pumps/Variable Frequency Drives (VFDs)
- Specialty Measures
- Commercial Refrigeration
- Custom

The utility also offers rebates for these residential programs:

- Energy Star® products including CFL and LED light bulbs
- Heating, Ventilation & Air Conditioning

Bright Energy Solutions is offered to customers of participating municipal utilities who are members of Missouri River Energy Services. For more information about the Bright Energy Solutions® incentives, or to schedule a business energy-conservation walk-through, contact the utility at 218-631-7712, or visit www.brightenergysolutions.com.

Missouri River Energy Services is a not-for-profit joint-action agency that provides electric power and other energy services to 61 municipal electric utilities in Iowa, Minnesota, North Dakota, and South Dakota. The organization is headquartered in Sioux Falls, S.D.

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